

**PRIMARY SKILLS:**  
Videoblogging  
Blog Development  
Video Editing  
Content Management  
DVD authoring  
Video Production  
Photography

**ADDITIONAL SKILLS:**  
Graphic / web design  
(HTML + CSS)  
Web Usability Advisement  
Screenplay Writing  
Audio Editing

**TOOLS:**  
Final Cut Studio, Photoshop CS3,  
Dreamweaver, WordPress,  
Microsoft Office, Adobe Premiere,  
Audition, DoubleClick DFP

**PLATFORMS/WEBAPPS:**  
Mac OS X / Windows  
Google Apps  
Basecamp/Backpack/Highrise  
Wikis

**MEMBERSHIPS:**  
Philadelphia Independent Film  
and Video Association (PIFVA)  
Philadelphia Area New Media  
Association (PANMA)  
Independents Hall (coworking)

**EVENTS ATTENDED:**  
BarCamp Philly 2008\*  
VlogGlobal Virtual Meeting 2008\*  
PodCamp Philly 2007  
CreativeCamp 2006  
Global Creative Economy  
Convergence Summit 2006  
\*speaker

**MENTIONS:**  
www.srcasm.com/2008/10/03/  
lauren-galanter-one-giant-slash

**PROJECTS:**  
www.showinabox.tv  
PHLeDit

**EDUCATION:**  
**BA - Film and Media Arts**  
**Summa Cum Laude**  
Temple University, 2005

Diploma - Filmmaking Workshop  
**New York Film Academy**, 2002

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# Lauren Galanter

## NEW MEDIA VERSATILIST AND FILMMAKER/VLOGGER...

...with a finger on the pulse of video on the web. Broad range of capabilities with a focus on video editing; design; social media and videoblogging. Love of open-source culture, participatory media, usability and online collaboration.

## WORK EXPERIENCE:

**Content & Video Manager** February 2008 - Present  
MY DAMN CHANNEL New York, NY ([www.mydamnchannel.com](http://www.mydamnchannel.com))  
Vital virtual position at Webby-winning, startup online entertainment studio airing web series such as *Wainy Days* and *You Suck At Photoshop* with 40 million unique visitors. Responsible for daily review of site as well as designing internal ads and graphics. Communicate directly on a daily basis with CEO, COO and outside partners. Traffic and troubleshoot ad campaigns via DoubleClick for advertisers such as HBO, Universal Pictures, and Southern Comfort with revenues of 15K+. Create technical standards for video content, perform QC, manage video library, and edit internal promotional spots and special episodes for series. Advise on internal productions and site usability/design issues.

**Freelance Editor, Videographer & Multimedia Designer** May 2005 - Present  
Provide video editing, DVD authoring and graphic/web design services.

**Volunteer Editor** September 2007 - February 2008  
SMALL WORLD NEWS Philadelphia, PA  
Edit episodes for the web show *Alive in Baghdad* at [www.aliveinbaghdad.org](http://www.aliveinbaghdad.org).

**Production Assistant** December 2006 - September 2007  
THE MARCOM GROUP, LTD. Garnet Valley, PA  
Integral position at leading safety & training video company. Autonomously authored DVDs and CD-ROMs for product line. Spearheaded re-structuring of library of 500+ tapes; self-supervised in library and production information management. Responsible for assisting on all studio and location shoots.

**Production Assistant** September 2005 - March 2006  
NANCY GLASS PRODUCTIONS Bala Cynwyd, PA  
Fast-paced position at company with nationally distributed television programs. Tracked and edited production deliverables for delivery to national networks; implemented new deliverables strategy to streamline and organize process. Transcribed and logged footage, graphics creation as needed.

## FILMOGRAPHY / EVENTS / EXHIBITIONS:

- **Love Conjure/Blues** (2007 / multimedia installation) - **Camera Operator**
- **Will You...** (2006 / narrative comedy short / Gaston Pictures) - **Editor**
- **Videohouse Live** (2005+2006 / live multimedia show) - **Co-Producer, Editor**
- **Dream a Little Dream** (2005 / narrative short) - **Writer, Co-Producer, Director, Cinematographer, Editor** (Delaware Valley Film Festival 2006)
- **Between: Photographers From InLiquid** (2004 / Gershman Y / Philadelphia, PA)
- **Pants? Skirt? Lipstick?** (2004 / comedy short / Dir. by Shelley Barry) - **Gaffer**
- **Rock School** (2003 / feature documentary / 9.14 Pictures) - **Assistant Editor**
- **Portrait of the Artist as Conflict** (2003 / experimental short) - **Director, Editor**
- **Endless Spirit (of Destruction)** (2003 / experimental short) - **Writer, Director, Cinematographer, Editor** (WYBE Philadelphia Stories 4 - broadcast)